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Show 50,000 AWS builders how to use your solutions

Want to reach the largest possible audience in the least amount of time? When you sponsor an **AWS On Air** episode, you'll use our platform to show your products and services off to a massive audience of builders and developers who can put them to good use.

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aws on air

JOIN US FOR LIVE Q & A

AWS On Air Q&A Session

Tuesday, August 8 at 1:00 PM PDT

Have questions? Learn more about this unique sponsorship opportunity and program by joining us for office hours.

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What will you use your 10 minutes to showcase?

AWS On Air brings you news, live demos, and 1:1 chat with AWS solution architects. Broadcasted to an audience of over 50,000 people via Twitch, LinkedIn, Twitter, and YouTube every Friday at 12:00 PM PDT.

\$35,000

Sponsor your own 10-min segment

- A consultation
- 10-minutes on the air
- Brand + logo featured
- A video of your segment
- A feature on @awsonair
- A 30-day performance recap

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\$15,000

Then, boost your broadcast

- A feature on Twitch's homepage
- Promotion across AWS social channels

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SPONSOR STORY

DataStax



DataStax

AWS On Air and DataStax explored the intersection of #aws cloud and AI, while discussing how we can all apply the real-time AI best practices pioneered by Uber, Netflix, Starbucks and more. Check out the video [here](#).

We look forward to working with you.

awssponsors@amazon.com

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