

**GET ANIMATED** 

## **AWS** is how LaunchDarkly shared their AWS story

And, AWS is how developers like you can share your story and solutions.

Create your own animated video

Reach millions of people across the AWS social channels, and get hundreds of thousands of impressions and views, with just one 30second video.

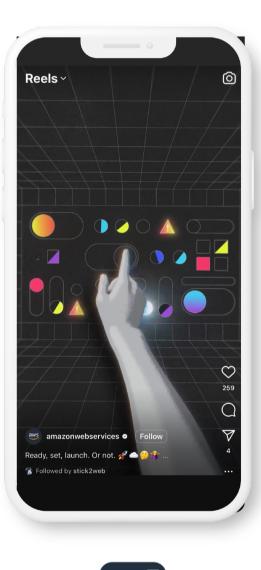
## **Build and deliver your best software with LaunchDarkly**

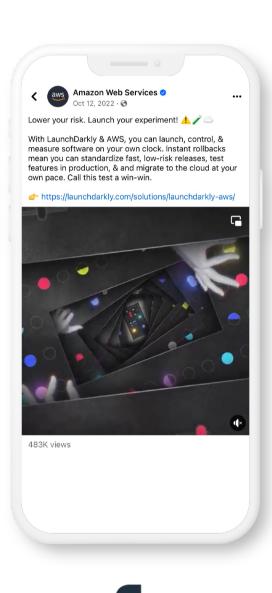
AWS + LaunchDarkly co-produced this awesome animated video to tell their story in 30-seconds. Check out the video to discover how LaunchDarkly makes it possible for you to launch, control, and measure software at scale, get releases to market faster—all while reducing risk with instant code rollbacks. Watch the video>



And, here's how well it performed when we shared it with millions of followers across all AWS social channels...









**703,288** impressions **1,216** engagements **578,751** video views



**289** engagements **12,746** video views

**12,746** impressions



**23,295,906** impressions **23,617** engagements **483,668** video views

## Now, it's your turn.

Stop imagining the possibilities and let's start creating opportunities. If you're interested in getting started, setup a time to meet with a member of our team, and let's make magic happen.

Sign up to sponsor an animated video

We look forward to working with you.

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